## NCC Cable System Order

| Order #           | 62234857                           | Flight Dates            | 01/25/16 - 01/31/16     | Update Date       |     | 01/28/16      |   |          |
|-------------------|------------------------------------|-------------------------|-------------------------|-------------------|-----|---------------|---|----------|
| Syscode           | 7869                               | Agency                  | GCW Media Services      | Version           |     | 1 Vs. 1       |   |          |
| System Name       | OnMedia/Northwest, IA              | Advertiser              | Our Principles Pac      | Show All Line     | es  | •             |   | ,        |
| Market            | Sioux City                         |                         | •                       | <br>Total # of We | eks |               |   | 1        |
|                   | •                                  | Client Code             |                         | Total             |     |               |   | \$360.00 |
| AE                | Ryan Manderscheid                  | Product Code            |                         | Commission        |     |               |   | \$54.00  |
| Sales Coordinator | Ryan Bartholomew                   | Est Code                | 128                     | Net Total         |     |               |   | \$306.00 |
| Office            | Los Angeles                        | Product Name            | Our Principles PAC Iowa | Total Spots       |     |               |   | 4        |
| Phone             | (310) 254-2220                     | Credit Status           |                         | Affiliate Split   |     | 100.0         |   |          |
| Status            | Not accepted                       |                         | •                       | <br>Sold On       |     | Cost Per Spot | • |          |
| Survey            | Cable Nielsen Live+1 May15         | Primary Demo            | Adults 35+              | GRP               | -   | GIMP          | - |          |
| -                 | •                                  | Makegood Policy         | Approval Required       | CPP               | -   | СРМ           | - |          |
| Comments :        | 1.28 NEW BUY SCHEDULED TO BEGIN TO | MORROW. PLEASE CONFIRM. | THANK YOU.              |                   |     |               |   |          |
|                   |                                    |                         |                         |                   |     |               |   |          |

| Line | Net  | Program | Start<br>Date | Stop<br>Date | Start<br>Time | Stop<br>Time | М | Т | W | Т | F | S | S | RTG | IMP | Total<br>Spots | Unit<br>Cost | Total<br>Cost | Spot<br>Len | Line Comment |
|------|------|---------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1    | FXNC | FXNC EM | 1/25/16       | 1/31/16      | 05:00         | 10:00        |   |   |   |   | Χ | Χ | Х | -   | -   | 4              | \$90.00      | \$360.00      | 60          |              |

|       | Jan 2016 | Feb 2016 | Mar 2016 | Apr 2016 | May 2016 | Jun 2016 | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Total    |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 4        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 0        | 4        |
| AMT   | \$360.00 | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$0.00   | \$360.00 |

| SYSTEM APP: SALES ACCT Date Printed | 01/28/16 |
|-------------------------------------|----------|
|-------------------------------------|----------|

62234857 | Sioux City | OnMedia/Northwest, IA | 7869 |